

PIONEER CORPORATION

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Kanagawa 212-0031, Japan

***For Immediate Release
September 4, 2014***

Statement on Media Reports of Today

Please be informed that Pioneer Corporation has not made any announcement concerning sale of its DJ equipment business, which some media reported today.

Pioneer is currently considering every possible measure with respect to review of its business portfolio, including sale of DJ equipment business. However, no decisions have been made. We have no other comments on this matter.

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