

News Release

For Immediate Release
January 18, 2016

Pioneer Announces Changes in Occupation of Management

Pioneer Corporation today announced changes in occupation of management effective January 16, 2016, as follows:

- Mr. Satoshi Ohdate, Senior Executive Officer, and currently General Manager of Sales Management Division, and in charge of Pioneer Sales & Marketing Corporation, became General Manager of Consumer Car Electronics Business Division, and in charge of Pioneer Sales & Marketing Corporation.
- Mr. Ichio Kitamura, Executive Officer, and currently in charge of OEM Car Electronics Business, and General Manager of Project Owner Division, became General Manager of OEM Car Electronics Business Division, and General Manager of Project Owner Division.