

PIONEER CORPORATION

1-1, Shin-ogura, Saiwai-ku, Kawasaki-shi Kanagawa 212-0031, Japan

News Release

For Immediate Release March 27, 2013

Pioneer Announces Renewal of Syndicated Loan Agreement

Pioneer Corporation and its subsidiary Tohoku Pioneer Corporation renewed an existing syndicated loan agreement which is due to expire on March 29, 2013, as follows:

Overview of Renewed Agreement

(1) Loan type

Term loan by method of syndication

(2) Agreement date

March 26, 2013

(3) New due date

March 31, 2014

(4) Loan amount

24.6 billion yen

(5) Use of funding

Business funding

(6) Arranging bank

The Bank of Tokyo-Mitsubishi UFJ, Ltd.

(7) Syndication banks

The Bank of Tokyo-Mitsubishi UFJ, Ltd., Sumitomo Mitsui Banking Corporation, and six additional banks

#

For further information, please contact:

Hideki Okayasu

Representative Director and Senior Managing Executive Officer

Pioneer Corporation, Japan

Phone: +81-44-580-3211 / Fax: +81-44-580-4064

E-mail: pioneer_shr@post.pioneer.co.jp IR Website: http://pioneer.jp/ir-e/