

News Release

For Immediate Release
March 25, 2014

Pioneer Announces Changes in Management

Pioneer Corporation today announced changes in occupation of management effective April 1, 2014 as follows:

- Mr. Masanori Kurosaki, Managing Executive Officer, and currently General Manager of Car Electronics Business Management Group, will be in charge of OEM Business in Car Electronics and Anyo Pioneer Motor Information Technology Co., Ltd.
- Mr. Haruyuki Inohana, Senior Executive Officer, and currently General Manager of Production & Procurement Management Division, will be General Manager of Production & Procurement Management Division, and in charge of ecology and Quality Assurance Division.
- Mr. Kunio Kawashiri, Director and Senior Executive Officer, and currently General Manager of Business Administration Division of Corporate Planning Division, and in charge of finance, Industrial Solutions Division and Pioneer Digital Design and Manufacturing Corporation, will be General Manager of Finance and Accounting Division and General Manager of Operation Department of Finance and Accounting Division, and in charge of business administration, Industrial Solutions Division and Pioneer Digital Design and Manufacturing Corporation.
- Mr. Takashige Nakano, Executive Officer, and currently Deputy General Manager of Car Electronics Business Management Group (in charge of sales and planning), and in charge of Pioneer Sales & Marketing Corporation, will be General Manager of Car Electronics Business Management Group and General Manager of Car Electronics Strategic Business Planning Division of Car Electronics Business Management Group, and in charge of Pioneer Sales & Marketing Corporation.
- Mr. Harumitsu Saito, Executive Officer, and currently in charge of ecology and Quality Assurance Division, will be General Manager of Business Administration Division of Corporate Planning Division.
- Mr. Mikio Shimoda, Executive Officer, and currently General Manager of Finance and Accounting Division and General Manager of Operation Department of Finance and Accounting Division, will be in charge of Corporate Governance.

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