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News Release

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Pioneer Announces Partial Amendments to Segment Information for Fiscal 2014

Pioneer Corporation today announced as follows, partial amendments to its segment information for fiscal 2014, ended March 31, 2014, which were announced on May 12, 2014.

Amended Segment Information

[Amended figures are shown with asterisks (*).]

(In millions of yen)

	Segment					
Year ended March 31, 2014	Car Electronics	Home Electronics	Others	Total	Reconciliations *1	Consolidated *2
Sales:						
Sales to external customers	¥348,075	¥108,026	¥41,950	¥498,051	-	¥498,051
Intersegment sales	672	175	8,268	9,115	¥ (9,115)	
Total sales	348,747	108,201	50,218	507,166	(9,115)	498,051
Segment income (loss)	12,431	91	(888)	11,634	(465)	11,169
Segment assets	88,114	20,039*	20,919 <mark>*</mark>	129,072 *	198,841*	327,913
Other items:			_			
Depreciation	18,790	2,116	2,336	23,242	1,641	24,883
Amortization of goodwill	_	_	_	_	42	42
Increase in property, plant and equipment and intangible assets	¥ 16,651	¥ 2,594	¥ 2,209	¥ 21,454	¥ 681	¥ 22,135

Notes:

- 1.(1) Reconciliations of ¥(465) million recorded for segment income (loss) include elimination of intersegment transactions of ¥630 million and corporate expenses of ¥(1,095) million that are not allocated to any segment. Corporate expenses principally consist of allocation variance of general and administrative expenses, and general and administrative expenses and R&D expenses which are not attributable to any segment.
 - (2) Reconciliations recorded for segment assets of ¥198,841* million are corporate assets which are not allocated to any segment.
 - (3) Reconciliations recorded for increase in property, plant and equipment and intangible assets of ¥681 million are capital investments principally for software.
- 2. Adjustments are made to reconcile segment income (loss) to operating income presented in the accompanying consolidated statements of operations.

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