

News Release

For Immediate Release
March 2, 2015

Pioneer Announces Changes in Management

Pioneer Corporation announced changes in management effective March 1, 2015 as follows:

(1) Director who retired:

- Mr. Satoshi Matsumoto, previously Director, Managing Executive Officer and in charge of Corporate Brand Management Division and Design Division of Pioneer Corporation, and Representative Director and President of Pioneer Home Electronics Corporation.

* At present, Representative Director and Executive Vice President of Onkyo & Pioneer Corporation (previously “Pioneer Home Electronics Corporation”).

(2) Executive Officer who retired:

- Mr. Yoshiaki Ide, previously Executive Officer and General Manager of Pro. Sound & Visual Business Division of Pioneer Corporation, and Representative Director and President of Pioneer DJ Corporation.

* At present, Representative Director and President of Pioneer DJ Corporation.