

January 8, 2020

Pioneer to Exhibit at CES 2020

Pioneer Corporation is exhibiting at CES 2020, which takes place in Las Vegas from January 7 through 10, 2020.

In addition to offering entertainment solutions, Pioneer also aims to create a safe, secure, and comfortable mobility-based society. The Pioneer booth showcases advanced technologies and data solution services under development to create an autonomous driving society, as well as a wide array of in-vehicle devices.

[Pioneer booths]

Las Vegas Convention Center, Booth No. 3902 in the North Hall

Pioneer URL: <https://global.pioneer/en/>

CES URL: <https://www.ces.tech/>

[Outline of exhibits]

■ 3D-LiDAR Sensor “2020 Model” and Next-Generation models

Pioneer Smart Sensing Innovations Corporation (“PSSI,” hereafter) which handles autonomous driving-related business in Pioneer showcases and provides demonstrations of a wide-ranging lineup of 3D-LiDAR sensors, such as “2020 Model,” which is improved performance and a much compact size, will be mass-produced in autumn 2020. PSSI also presents applied solutions that will contribute to autonomous driving and safer lifestyles.

■ Global Data Solutions Services

Pioneer exhibits a range of data solution services that will contribute to the creation of a safe and secure mobility-based society, including innovative telematics services and advanced driving assistance systems that combine IoT devices and digital map data. The booth also showcases collaborations with various global partner companies.

■ The Latest car electronics products

In addition to the latest main units for realizing in-vehicle entertainment by utilizing connected functions and car electronics products such as dashcams which contribute to safety and security for drivers, and also Pioneer exhibits weather-resistant audio equipment and speakers designed for craft other than automobiles, such as boats. Besides, Pioneer provide a display to demonstrate prototype integrations of Amazon Alexa capability for the automotive aftermarket.