

News Release

PIONEER CORPORATION
28-8, Honkomagome 2-chome, Bunkyo-ku
Tokyo 113-0021, Japan

May 7, 2018

Pioneer Announces Transfer of Plant Owned by Its Subsidiary

Tokyo, Japan — Pioneer Corporation (hereinafter “Pioneer”) has announced that it has signed a contract to transfer the plant owned by Pioneer Technology (Malaysia) Sdn. Bhd. (hereinafter “Pioneer Technology Malaysia”), its subsidiary, to VTech Communications Limited, a subsidiary of VTech Holdings Limited (hereinafter “VTech”).

Background

Pioneer group undertake the production and distribution of DJ equipment commissioned by Pioneer DJ Corporation* and produces DJ equipment in Malaysia. Pioneer reached to this resolution as part of its groupwide strategy of business selection and concentration, judging that the transfer of the plant owned by its subsidiary to VTech group will expedite business expansion of Pioneer Technology Malaysia.

Schedule

Execution of the Agreement: April 27, 2018

Closing date: During July to September, 2018 (scheduled)

About VTech

VTech, which was established in Hong Kong in 1976, is the global leader in electronic learning products and the world's largest manufacturer of cordless phones. It also provides highly sought-after contract manufacturing services. The Group's mission is to design, manufacture and supply innovative and high quality products in a manner that minimises any impact on the environment, while creating sustainable value for its stakeholders and the community.

www.vtech.com

*About Pioneer DJ Corporation

<Business> Design, Production, Sales and related services for DJ, Professional Audio and Music Production

<Shareholders> KKR PDJ Investment L.P. : 85.05%

Pioneer Corporation : 14.95%

<https://www.pioneerdj.com/en/>