

News Release

***For Immediate Release
September 12, 2018***

**Pioneer Announces
Establishment of the Record Date for
The Extraordinary General Meeting of Shareholders**

Pioneer Corporation (hereinafter “Pioneer”) hereby gives notice that the company’s board of directors has today decided to establish the record date for the extraordinary general meeting of shareholders as follows.

1. Record date etc., regarding the extraordinary general meeting of shareholders

The company has decided to set September 30, 2018 as a record date (As the nominal record date on the document is on weekends, the record date will practically be September 28, 2018.) in order to determine the shareholders who may exercise voting rights at the extraordinary general meeting of shareholders to be held within three months.

- (1) Record date: September 30, 2018
- (2) Date of public notice: September 14, 2018
- (3) Method of public notice: The relevant information will be posted on the company website by an electronic public notice (in Japanese only).

2. Proposal to be submitted

Pioneer will promptly announce detailed information such as proposal to be submitted and the specific time and place of the extraordinary general meetings of shareholders once they are decided.

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