

News Release

February 27, 2020

Pioneer Announces Change in Management

Pioneer Corporation announced a change in management effective March 1, 2020, as follows:

Mr. Atsushi Kitamura would become Senior Executive Officer, effective as of March 1, 2020. He will be assigned to CFO (Chief Financial Officer).

A brief profile of Mr. Kitamura is as follows:

Date of Birth: October 13, 1971

Business Career:

1995	Procter & Gamble Japan K.K.
2009	TNT Express Worldwide (Japan), Inc. (January 2010~ Director, Finance Director)
2013	Skylark Co., Ltd. Director, Corporate Business Controller (July 2016~ Executive Director, CFO)
March 2020	Join Pioneer Corporation, Senior Executive Officer, CFO, and in charge of Corporate Management Division